

## Course Descriptions

### Core Courses

#### **MGT-817 Research Methods**

This course focuses on research design and strategies for conducting research relating to organizational problems. It provides an overview of methods and statistics most commonly used in organizational research. Topics include the conceptual foundations of scientific research; research design and methodology; data collection, analysis and reporting; application of research findings; and social and legal aspects of organizational research. Students will also be exposed to qualitative research techniques such as interviews, focus groups, case studies and grounded theory using content analysis.

#### Objectives

- ⊕ To help postgraduate students undertake research.
- ⊕ To provide an understanding of the research process through the techniques and methods that underpin the research design and methodology – developing hypotheses / research questions, the epistemological and ontological considerations in research, the research design and data collection and research analysis and contribution.
- ⊕ To expose students to relevant qualitative and quantitative softwares that aid in data collection and statistical analysis.

#### Outcomes

- ⊕ Students will be able to conduct research using a range of approaches, methods, and strategies.
- ⊕ Will enable them to develop a clear philosophical focus of their research, identify their contribution to research and utilize available software for this purpose.
- ⊕ Will understand problems in data collection, analysis and problem solving through individual and team-work.

#### Text and reference books

- ⊕ Research Methods for Business Students, Saunders Lewis Thornhill, 5<sup>th</sup> Edition
- ⊕ Research Methods for Business, Sekaran Bougie, 5<sup>th</sup> Edition